



REAL MEN. REAL FIRES.

Cavemen invented it. We perfected it.

How Hot of a Man Are You?

Take a measure of your manliness at RealMenRealFires.com

Whether it's catching dinner with your bare hands or just surviving car camping with your spouse and kids, summer is a time when real men get to test their outdoor savvy. And the true mark of all real men is starting a fire the caveman way.

Despite wet wood, whiny kids, or a woolly mammoth (sized) steak to grill, real men can whip up the flames in seconds flat. Matches optional. Gasoline, never.

There are plenty of reasons why real men (and women) never use gas to start fires. It shows an embarrassing lack of know-how, for one. But real men also know right down to the marrow of their bones how incredibly cool they are. That means kids look up to real men – and copy what they do. It's also why real men put their muscle behind the [National Gasoline Safety Project](#), to stop gas fire burn injuries to children.

This summer, the Real Men Real Fires campaign is helping men hone their fire-starting skills. The RealMenRealFires.com website offers fire-starter recipes, tips for campfire construction, and funny quizzes where real men can take a measure of their manliness.

Visit [RealMenRealFires.com](#) to:

- See how your values stack up against the Pyramid of Manliness
- Go pro at the grill with Real Men barbecuing tips
- Brush up on your campfire building techniques, from teepee to cross-ditch
- Get the Real Man's DIY fire starter recipe
- Take the Man-o-Meter quiz to see if you are sizzling hot or just lukewarm.



Test your fire I.Q.

RealMenRealFires.com

Real Men Real Fires is a campaign of the National Gasoline Safety Project, which is sponsored by the Portable Fuel Container Manufacturers Association.

